

## 2012 Interior/Exterior fan deck

The Porter's Paints 2012 colour range is a collection of inspirational new colours and some fresh variations on old favourites. The product of Porter's Paints careful development and signature complex colour formulations, these are simply beautiful, very modern colours.

Using the same colour in varying tones is a classic design tool and is the simplest method of creating a classic colour scheme that will never date. Pages 6, 7 and 8 show the relationship between full strength, half strength, double strength and triple strength of the same colour. We have also added throughout the fan deck, double strength and triple strength of a number of our most popular existing colours.

Within the collection there are three colours that were taken from a range that was developed in 2011 for our Japanese market. They are beautiful complicated colours based on traditional colours adopted from old kimono fabrics and heritage buildings. The colour Futa-ai is a dark smokey indigo grey, and in Japanese "Futa-ai" means a combination of red and blue indigo dyes. Kuchinashi is an intriguing deep ochre, that looks amazing as a complimentary colour, and "Kuchinashi" means the dye or medicine that traditionally was taken from the gardenia bush. Usu-iro means "light", but as in purple, which was a colour for nobles in Japanese ancient times.



## How to use this fandeck

At Porter's Paints we use either natural oxides or conventional liquid tinters to colour our paints. Oxides are used in three of our exterior finishes: Lime Wash, Boncote and Mineral Paint, both because of their superior UV resistance and their environmental values (being inorganic and VOC free). Due to the natural earth colours of oxides many beautiful colours are achievable, but only within a certain limit of brightness and clarity. Many of the colours found throughout this fan deck can be made to order using oxides. Check with your Porter's Paints retailer or call 1800 656 664.

In Porter's Paints acrylic paints liquid tinters are used as colourants. Where possible we use special UV resistant exterior grade tinters, so most colours in this fan deck, including the brightest pinks and yellows, are suitable for either exterior or interior use. There are always exceptions, and colours marked with a A, if used outside in exposed situations, will almost certainly be subjected to a degree of fading over time.

## Key:

- May fade when used as an exterior colour
- Cannot be achieved in Porter's Interior Distemper
- Cannot be achieved in Porter's Interno



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HALF STRENGTH WOOD SMOKE WOOD SMOKE DOUBLE STRENGTH WOOD SMOKE TRIPLE STRENGITH WOOD SMOKE



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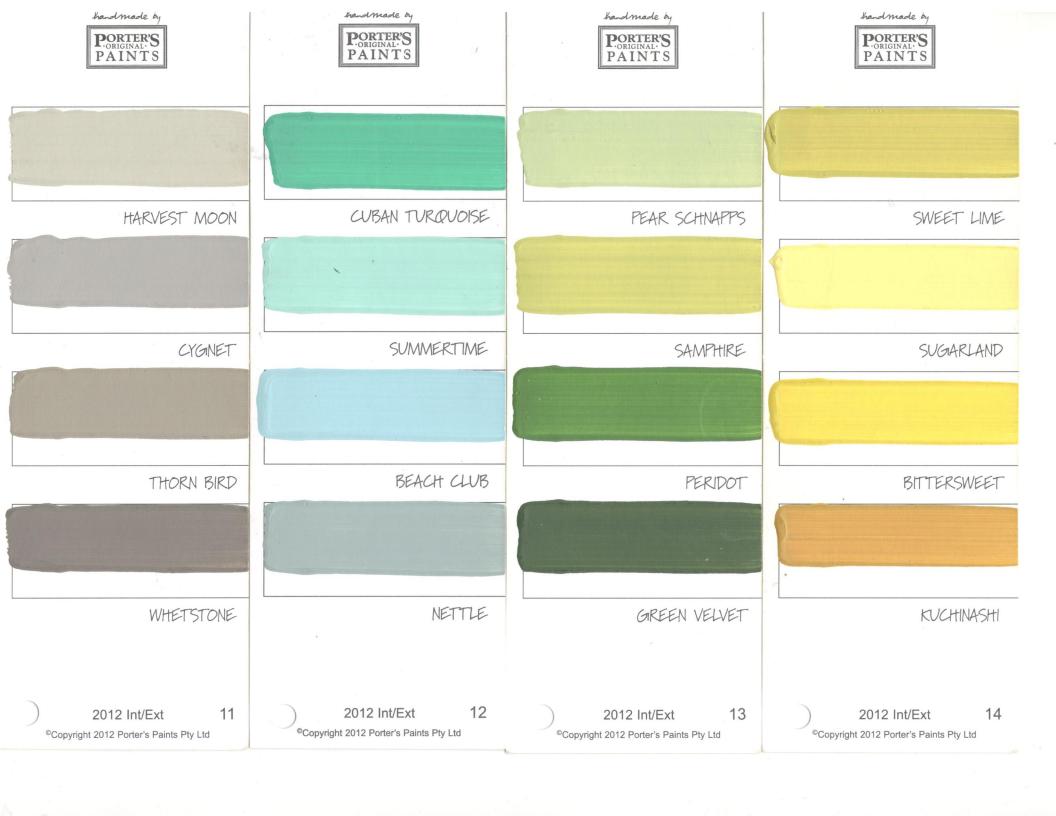
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